

PATIENT-CENTERED E-HEALTH

A conference co-sponsored by NJ-HIMSS and Stevens

Wednesday, February 3, 2010

Join us for a half-day conference on the Stevens campus in Hoboken, New Jersey, in which thought leaders and innovators will share their insights and debate how

- mobile clinics and telemedicine for rural and underserved populations,
- remote health monitoring and IT-enabled chronic disease management, and
- social media as an enabler of patient engagement

will (or will not) help achieve the healthcare reform goals of lower costs, increased access, and higher quality outcomes.

When? Wednesday, February 3, 2010, 12 noon to 6pm (6-7pm reception)

Where? Babbio Center at Stevens Institute of Technology, Hoboken, NJ
(on the Hudson River directly opposite mid-town Manhattan, accessible by PATH train or ferry, car, Newark Airport taxi/rail; complete directions will be posted on NJ-HIMSS website as well as parking/shuttle arrangements)

Schedule Highlights

12 noon	Buffet lunch and check-in (pre-registration required: www.njihimss.org)
1:00 pm	Theme: Access to Experts Anywhere
2:15 pm	Keynote: Paul H. Keckley, Deloitte Center for Health Solutions
3:00 pm	Break
3:30 pm	Theme: Disease Management with Patient Involvement
5:00 pm	Theme: IT-Enabled Patient Engagement
6:00 pm	Networking Reception

Complete program on following pages



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12 noon **Check-in and Buffet Lunch (pre-registration required)**

Babbio Center on Stevens campus in Hoboken, NJ

1:00 pm **Welcome** by **HIMSS** and **Stevens Institute of Technology**

1:05 pm Theme: **Access to Experts Anywhere**

Real-Time Consults and On-Demand Education Across the Globe

John Riehl, President, Medical Missions for Children

Wireless Connectivity Issues in Emerging Nations

Steven Landman, Entrepreneur, Carego International and LiveWell

Distance Health: From Critical Care to the Home

Joseph A. Tracy, VP, Telehealth Services, Lehigh Valley Health Network

Panel Discussion (moderated by Stevens faculty)

Jeb Weisman, NYC Children's Fund – IT Support Challenges for Mobile Clinics

Ed Eichhorn, President, Medilink Consulting Group

Ray Burke, AT&T Healthcare Solutions Practice

2:15 pm Keynote: **Patient-Centered E-Health and U.S. Healthcare Reform**

Paul H. Keckley, PhD, Executive Director, Deloitte Center for Health Solutions

3:00 pm **Refreshment Break**

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3:30 pm Theme: **Disease Management with Patient Involvement**

Ethnographic Design Approaches for People-Centered Devices

Scott Laidlaw, Market Development Manager, Intel Digital Health Group

Kathleen Albright, Strategic Account Manager, GE Healthcare

Patient-Centric Approaches for Post-Acute Care

John Derr, CIO, Golden Living

The Consumer Perspective: Who, What, When, Where, and Why

Kim Slocum, President, KDS Consulting and Book Author:

Consumer Directed Health Care

Panel Discussion (moderated by Stevens faculty)

Jim Tosone, Director & Team Lead, Healthcare Informatics, Pfizer -

A Pharmaceutical Company Initiative

Douglas Ratner, MD, Chairman and Program Director, LibertyHealth System -

NJ Disease Management Study Commission: Report Highlights

Leonard Pogach, MD, Director, Center for Healthcare Knowledge

Management, VA-NJ Healthcare System, and Professor, UMDNJ -

VA Disease Registries: Data Integration Challenges

Michael McGuire, CEO, UnitedHealthCare of New Jersey

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5:00 pm Theme: **IT-Enabled Patient Engagement**

Social Networking at Juvenation: The First Year Lessons

James Szmak, CIO, Juvenile Diabetes Research Foundation

User-Generated Health Data: Tackling the Integrity Issues

Sally Okun, RN, PatientsLikeMe

Panel Discussion (moderated by Stevens faculty)

Tomas Gregorio, VP and CIO, Newark Beth Israel Medical Center -
Social Media Challenges from a Hospital CIO Perspective

Helen Oscislowski, Attorney, Fox Rothschild LLP -
Social Media Issues from a Legal Perspective

5:55 pm Wrapup

6 -7:00 pm **Networking Reception**

Babbio Center Atrium

Pre-registration required at: www.njhimss.org



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